



2008 IOV Award Winners – Standard Press Release

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Local video production company wins prestigious IOV Award

The IOV (Institute of Videography) announced the winners of their annual awards on 15th October at the Ricoh Arena, Coventry. The IOV Awards cover five key areas of video production, namely Best Corporate, Best Wedding Video, Best Documentary, Best Short Film and Best Open - and are freely open to all IOV members.

Maniac Films Ltd of Croyde, North Devon was awarded a Highly Commended place in the Documentary film category against extremely tough competition. With over 1,000 members throughout Europe, the IOV Awards has fast become the leading showcase of talent in professional videography and attracts sponsorship from the leading manufacturers and suppliers to the industry.

Presented by IOV Chairperson, Ron Lee, the Oscar-style ceremony took place alongside the IOV's Annual Convention held in the Jaguar Halls at the Ricoh Arena. Almost all the short-listed entrants were in attendance, and as the final running order is not announced until the night it creates a wonderfully exciting atmosphere for all participants.

Their entry, Half-Life, was one of only five short-listed titles within the Documentary category – which is a significant achievement in itself. Judges were not only looking for exceptional video production standards, but also originality and creative flair which demonstrate the value to customers of commissioning a professional videographer.

Maniac Films are tremendously proud of their achievement in the IOV Awards and look forward to the additional exposure that IOV Award winners receive each year. IOV Administrator, Kevin Cook, commented on Maniac Films's award, "The IOV Awards get tougher and tougher each year as the general standards in video production rise. To win an IOV Award is a significant accomplishment indeed. I'm really pleased for Maniac Films and hope that this achievement will generate more commissions for them in the coming year."

More details about the IOV and its annual awards are available from their website – www.iov.com. Site visitors can request a membership information pack, study guides on commissioning a video – and search the IOV's database of accredited members.

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Hi Res Pictures - available from <http://www.iov.co.uk/showarticle.pl?id=47832;n=245>

Further details

The Institute of Videography

The IOV is a UK-registered trade association representing professional videographers. Each member agrees to act in accordance with its Code of Practice, and to strive to maintain the highest levels of video production competence and professionalism in their work.

The IOV Awards

The IOV Awards were sponsored by Sony, Vinten, Towergate Camerasure and Calumet – and are only open to current IOV members.

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