



# VISUALISE

Radically enhancing the spectator  
experience at public events

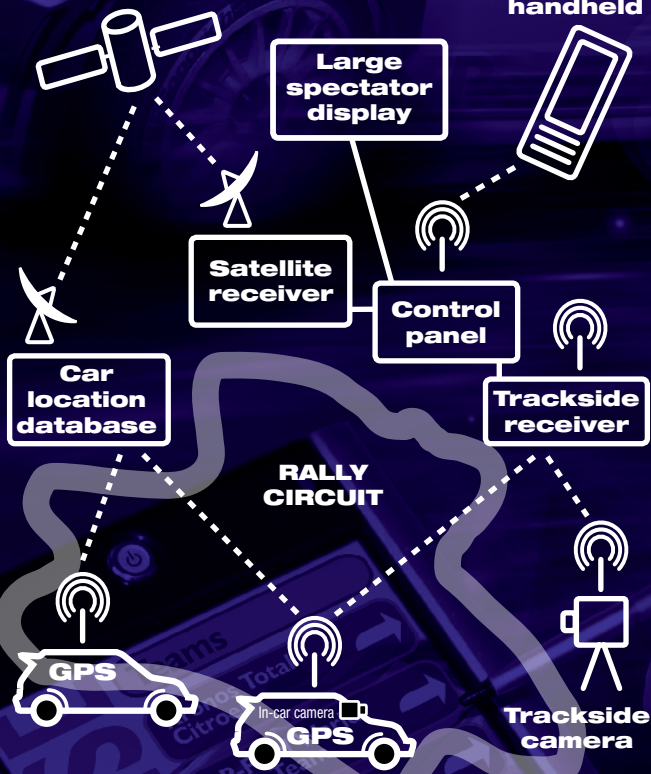


Communications, computing and content research

# VISUALISE DEMONSTRATOR

Satellite

Spectator  
handheld



- Access to live video feeds (in-car, track-side, etc.)
- Live position updates (GPS tracking on a map)
- Live timing data per stage/leg
- Access statistics for current and past performance
- View background information on teams and drivers
- Customise the view and experience:
  - Follow a favourite driver or team
  - Watch a specific location or locations
  - Automatically switch to live action based on preferences